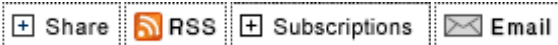


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Susan Dickenson

## Retailers raise money for charities: HW Home, Jo-Ann Fabrics, Bob's Discount Furn.,

### Mary Sherwood Lake Living

August 23, 2010

**Boulder, Colo.** -- **HW Home's** Boulder Home Store manager Bev Needham and her riding team of 17+ "road warriors" raised over \$21,000 for the **2010 Courage Classic** bicycle tour benefiting the Children's Hospital Foundation. About 2,000 cyclists participated in the annual fundraising event, a three-day, 157-mile route through the mountains of Colorado. This year's tour started July 30th and ended August 2nd.

The Courage Classic event supports a Children's Fund for The Children's Hospital with a portion of the money going to the Hospital Sports Program. These **HW Home riders for the 2010 Courage Classic** funds help to provide children and their families with the best possible healthcare experience. Gifts to the Children's Fund helped the hospital serve 150,200 children in 2009. **HW Home** is owned by Jim Hering and Ron Werner.



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president of crafts merchandising. "We recognize that there are many organizations that can benefit from the donation of crafted projects. Craft for a Cause is one way that we can make a difference - together." For more information visit [www.joann.com](http://www.joann.com).

**Manchester, Conn. -- The 2010 Bob's Furniture Golf Outing**, an annual event staged by **Bob's Discount Furniture Charitable Foundation Inc.**, and **Planned Furniture Promotions**, raised more than \$250,000 for charity earlier this month. This year's beneficiaries are the American Cancer Society's Camp Rising Sun, Family & Children's Aid, Connecticut Children's Medical Center, Jimmy Fund and the American Red Cross. Organizations that have benefited from the event in prior years include Nutmeg Big Brothers/Big Sisters, March of Dimes and the Salvation Army.



**Bob Kaufman (pink shirt) with guests at the 2010 gala.**

"People who make their livings in the furniture industry continually rise to the occasion in terms of giving," said Bob Kaufman, president of Bob's Discount Furniture. "We all know that business conditions are tough for many in the industry this summer, but the number of colleagues and companies that stepped up to contribute to this annual event was truly incredible. More than \$170,000 in checks were distributed to the charities at the gala in just one evening."

This year, 214 golfers participated in the event at The Tunxis Plantation Country Club, and more than 350 people attended the gala dinner, silent and live auction and award ceremony that followed at the Farmington Club. During the dinner, a young camper from Camp Rising Sun, a camp for children who have been diagnosed with cancer, spoke about the impact the participants' generous donations have had on her life, as well as those of other children who would be otherwise unable to attend the Camp.

In addition to the charities that benefited, other big winners of the day included local television representatives Chris LaCamera and Aaron Thomas, who led their foursome to win the Golf tournament. Special recognition went to Brandon Beck of Planned Furniture Promotions who scored a hole in one, the first in the tournament's 23-year history.

**Littleton, N.C.** - Mary Sherwood, owner of **Mary Sherwood Lake Living**, was joined by a team of walkers August 14 for the nonprofit organization O'Sail's sixth annual Crossing. During the annual event, participants swam, floated and paddled across the lake, or walked the one-mile bridge across the lake, to raise money for **O'Sail**, which **"Supports the Arts, Infrastructure and Learning"** on Lake Gaston.



**MSLL team at O'Sail's annual Crossing.**

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August 23, 2010

**In response to: Retailers raise money for charities: HW Home, Jo-Ann Fabrics, Bob's Discount Furn., Mary Sherwood Lake Living**

**Mary Sherwood commented:**

Susan: Thanks for your continued support. You'll have to join us next year! Mary

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